**2022/2023 COMMITTEE REPORT**

**NAME OF COMMITTEE**

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| Admissions & Retention Committee |  |

**CHAIR OF COMMITTEE**

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| Carlos Rivera |  |

**COMMITTEE MEMBERS**

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| 1. Chelladurai, Rayola (Allied Health)
2. Doyle, Kathleen (Mathematics)
3. Gerrity, Sean (English)
4. Gyan, Joseph K. (Business)
5. Hutchins, Christine (English)
6. Leu Wai See, Petal (Allied Health)
7. Mathew, Sherin (Registrar) HEO
8. Rivera, Carlos (Admissions and Recruitment) HEO
9. Sterling, Althea (Associate Dean of Student Development and Enrollment Management, Ex-Officio
10. Rosario-Quiroz, Yvonne (Career Services) HEO
11. Soto, Elizabeth (SGA)
12. Wander, Fabian (Student Health) HEO
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**DATES COMMITTEE MET**

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| Fall 2022 – The committee met on Friday, October 21, 2023Spring 2023 – The committee met on Monday, March 12, 2023 |

**ACTIONS TAKEN (PLEASE BE SPECIFIC)**

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| Fall 2022 – The committee reviewed and discussed the previous year’s work and committee report. Several recommendations were made for inclusion in future reports, including highlighting our readmission data for the upcoming end. In addition, the cycle. Finally, the group discussed the aftermath of the pandemic and its impact on our student population. The CUNY Reconnect Initiative was introduced at this meeting by the Chair. The initiative offers students personalized support in re-enrolling into a previous program of study, offers student support services, and provides financial support, all to build enrollment and increase retention at the college. The committee collaborated with the Office of the VP of SDEM, Student Success Coaching Unit, ASAP, and CUNYstart to attract students who previously stopped out while building enrollment of new students. This collaboration included a series of recruitment outreach activities and virtual information sessions. All the activities aimed to increase applications and readmit enrollment at the college. The committee developed a plan targeting stop-outs going back five years for students with at least a GPA of 2.0. We began the development of a plan to target students with a GPA below 2.0 who must file an appeal to return to the college. The committee secured critical support from the Office of the VP for SDEM in implementing a campaign targeting students who stopped out and had a previous balance (below $500) at the college. We began the outreach campaign after finalizing our communications and selecting our target stop-out population. We sent these communications utilizing our customer relationship management (CRM) tool, Connect and monitored open/view rates throughout the fall outreach campaign. |

**HAVE STUDETS BEEN REGULAR PARTICIPATING MEMBERS OF YOUR COMMITTEE?**

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| No  |

**Can you call the committee’s first meeting once it is certified by the Committee on Committees in Fall 2023 (at which point the new members will elect a Chair and Recording Secretary)?**

Yes: ✔ No: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*Attach any additional information or concerns you may have to this form and send it by* ***May 15, 2023,*** *to:*

**Professor Julie Trachman and Professor Michael Gosset, Co-Chairs, Committee on Committees as well as Professor Ernest Ialongo, Chair, Hostos College Senate**

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