

Healthy Campus Food Environment Internship

Seeking student leaders interested in advocating to improve the CUNY food environment.

Organization Overview:

The CUNY Urban Food Policy Institute (CUFPI) is an academic research and action center at the CUNY Graduate School of Public Health and Health Policy. Using research, policy analysis, advocacy, and education CUFPI works to change the structures, institutional practices, and environments that limit access to healthy affordable food and often make unhealthy food choices easier than healthy ones. For this project our team will build upon the work of the Healthy CUNY Initiative, a university-wide effort that takes on the health and social problems which can block academic success.

Description of Proposed Project:

In collaboration with CUFPI, you will help imagine what a progressive food environment at CUNY could look like. You will provide support for research and outreach at different campuses to better understand current campus food landscapes and student priorities for improving them in the future. Moreover, you will help assess food policies based on health, affordability, and other student priorities (e.g. convenience, preferences, cultural relevance). This project will culminate with a student-led campaign urging CUNY not to renew its beverage contract with PepsiCo, and instead find alternative solutions that are better aligned with the university's mission to support students' academic success and health/wellbeing.

Student placement opportunities are available in:

• Campus Organizing

- o Plan events to disseminate information on campaign issues across campuses
- o Organize advocacy strategies to garner support or information from CUNY students
 - (eg: survey, petitions, sign-on letters, phone banking, etc.)

Communications

- Manage content creation for social media, website, and newsletter
- Coordinate consistent social media posting across all online platforms

Research

Research other campuses who are involved in terminating pouring rights contracts,
 PepsiCo's sustainability claims, hiring practices, political donations, and more

Outreach

- o Identify current food system campaigns, clubs, organizations at CUNY to connect with
- Develop a community of on-campus stakeholders to engage in the work of the campaign, including student organizations, faculty, and staff.

Qualifications:

- Currently enrolled CUNY graduate or undergraduate student
- Basic knowledge of Microsoft Teams, Google Suite, Zoom, Canva, Slack
- · Strong written and oral communication skills

Preferred Qualifications

- Prior coursework, internship, volunteer or employment experience related to food security, advocacy, campaign building, health communications, food justice, policy work
- Demonstrated research and analytical skills
- Preference will be given to students who can commit to both fall 2022 and spring 2023

Additional Information:

Selected students will receive on-going training and support to develop and lead a campaign to improve the campus food environment across CUNY. Students will begin their roles in September and continue until the end of the semester with the option to stay on for Spring 2023.

The role will require both remote and in-person participation. Regular team meetings will be held online and scheduled based on everyone's availability.

Stipends are available for eligible students who apply. Students who wish to apply this experience to their fieldwork or internship requirements should consult with their campus academic and fieldwork advisors and Urban Food Policy Institute staff before committing to the program.

<u>Application:</u>
Submit your application no later than <u>Friday, September 30th</u> to join the campaign team <u>HERE.</u> We will be contacting potential candidates on a rolling basis to participate in a Zoom interview. For questions, email Eman Faris at eman.faris@sph.cuny.edu.