## Welcome to

## The State of the College

Address

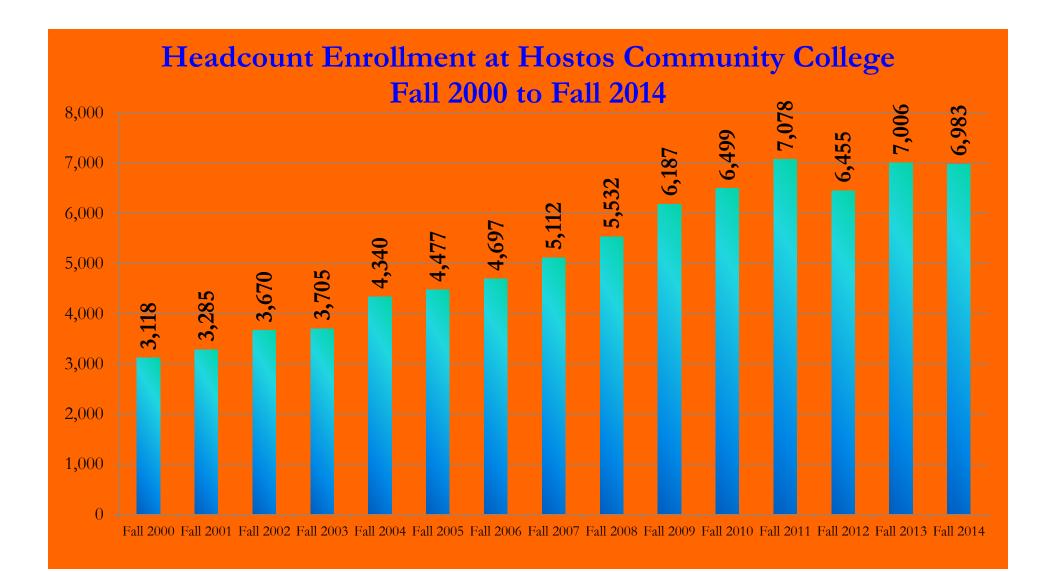


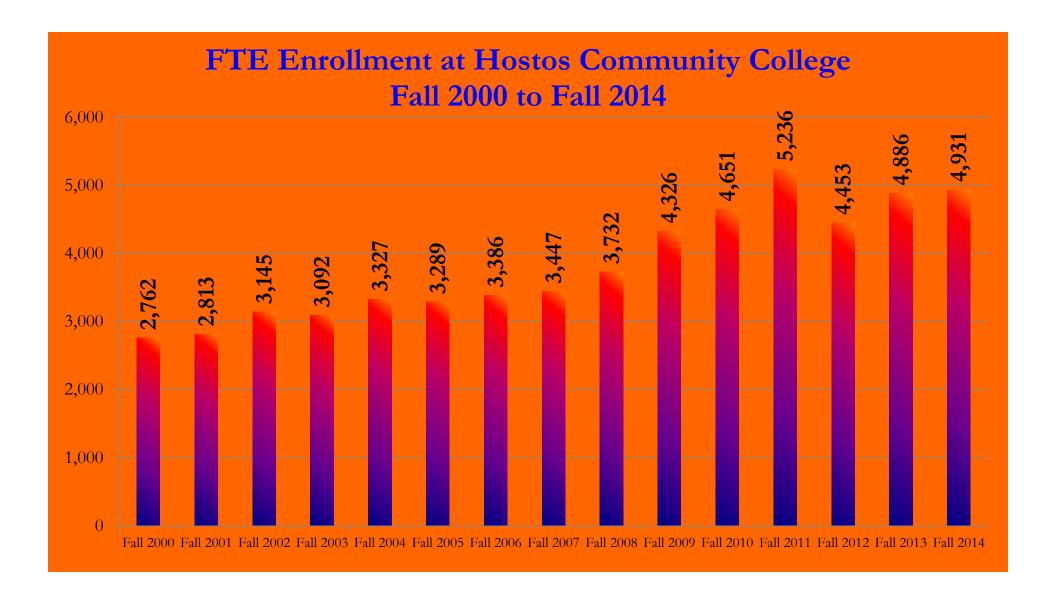


## State of the College Address

Dr. David Gómez Interim President Thursday, November 6, 2014

## OUR STUDENTS FALL 2014





## STUDENT PROFILE FALL 2014 TOTAL ENROLLMENT = 6,983

	Number	Percent
Female	4,572	65.5
Male	2,397	34.3
Missing/No Answer	14	0.2
White	144	2.1
African-American	1,561	22.4
Latino	4,186	59.9
Asian/P.I.	192	2.7
Al. Native/Am. Ind.	32	0.5
Other/Missing/No Answer	868	12.4
Full-time	4,067	58.2
Part-time	2,916	41.8
Average Age	25.0	

#### Age Distribution of All Students Hostos Community College, Fall 2014

Age Range Group	Number	Percent
Less than 18 years	625	9.0
18 to less than 22	2,558	36.6
22 to less than 25	1,340	19.2
25 to less than 30	1,165	16.7
30 to less than 35	536	7.7
35 to less than 45	523	7.5
45 years or older	236	3.4
Total	6,983	100.0

Average Age: 25.0

Age range: years to years: 14.3 to 70.2 (includes College Now and Middle College students)

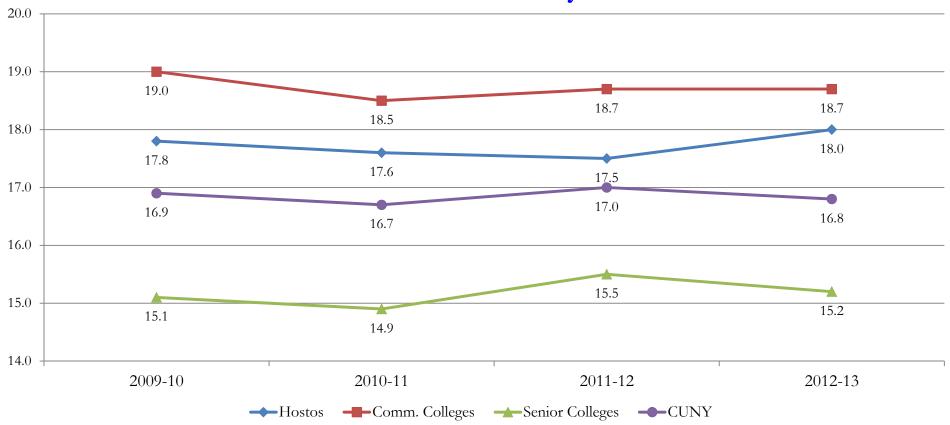
Age is calculated as of September 1, 2014

## **OUR STUDENTS**

- 73 percent of our students have an annual household income of less than \$30,000 per year. This is the highest percentage of any CUNY college. The community college average is 65 percent; the CUNY-wide average is 54 percent.
- 4,581 or 65.6% of our students live in the Bronx. 1,171 or 16.8% of our students live in Manhattan.
- 63% of our entering freshmen speak a native language other than English at home.
- 49% of our students are the first generation in their family to attend college.
- 21% of our students say their parent/guardian's highest educational attainment is less than a high school diploma (the highest percentage in CUNY).

## IMPORTANT TRENDS

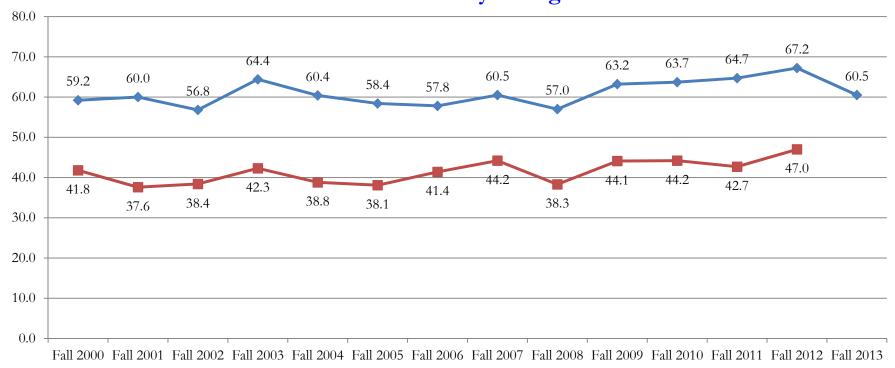
#### **CUNY Student-Faculty Ratios**



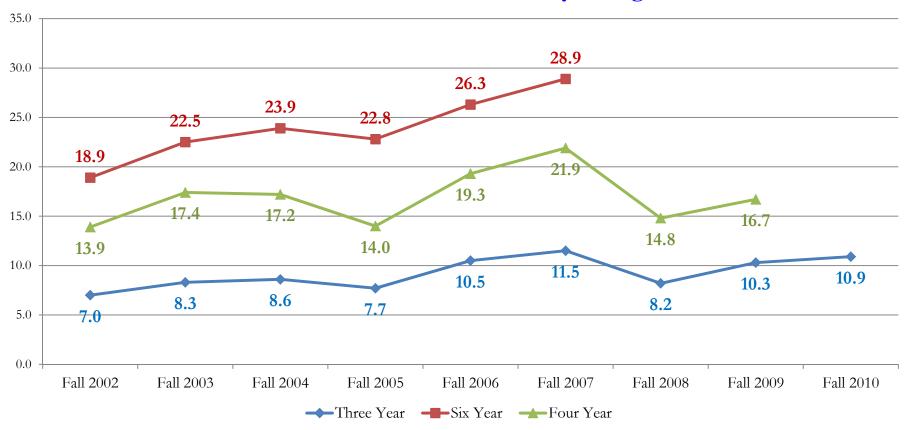
Source: 2013-14 PMP

Note: Methodology was changed by CUNY OIRA. Results not comparable to previously reported data.

#### One and Two Year Retention Rates for First-Time Full-Time Freshmen, Hostos Community College



Three, Six, and Four Year Graduation Rates for First-Time Full-Time Freshmen, Hostos Community College



## OUR RESOURCES

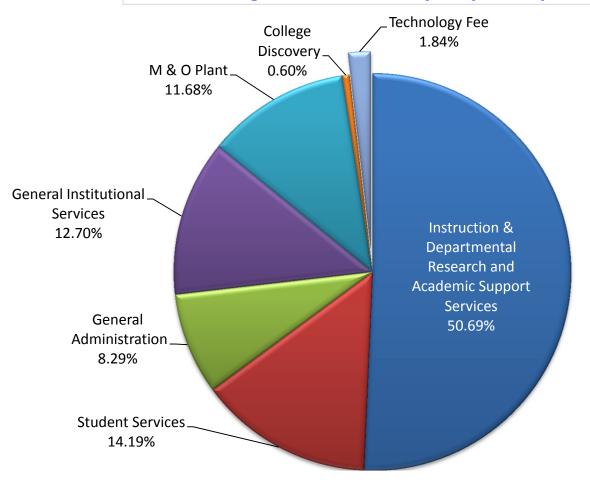
## HOSTOS COMMUNITY COLLEGE FY 2015 Budget Distribution by Major Purpose

Major Purpose	TOTAL	%
Instruction & Departmental Research and Academic		
Support Services •	31,447,097	50.69
Student Services	8,802,129	14.19
General Administration	5,145,418	8.29
General Institutional Services	7,880,251	12.70
M & O Plant	7,247,099	11.68
College Discovery	369,822	0.60
Technology Fee	1,143,220	1.84
Total	62,035,036	100.00

Notes:

Includes ACE, Library & Special Programs

#### **FY 2015 Budget Distribution by Major Purpose**



#### HOSTOS COMMUNITY COLLEGE FY 2015 FINANCIAL REPORTING

FY 2015 Available Resources

54,865,324

City University Tuition Reimbursable Account (REVENUE RESERVE)

2,828,990

Compact Philanthropy Funds

FY 2015 Tax Levy Allocation\*

1,061,890

Other Tax Levy Funds

2,135,832

Technology Fee

1,143,000 \$62,035,036

Total \* Includes FY2015 Compact Funding

#### FY 2015 College Budget Distribution by Major Purpose and Major Object (\$)

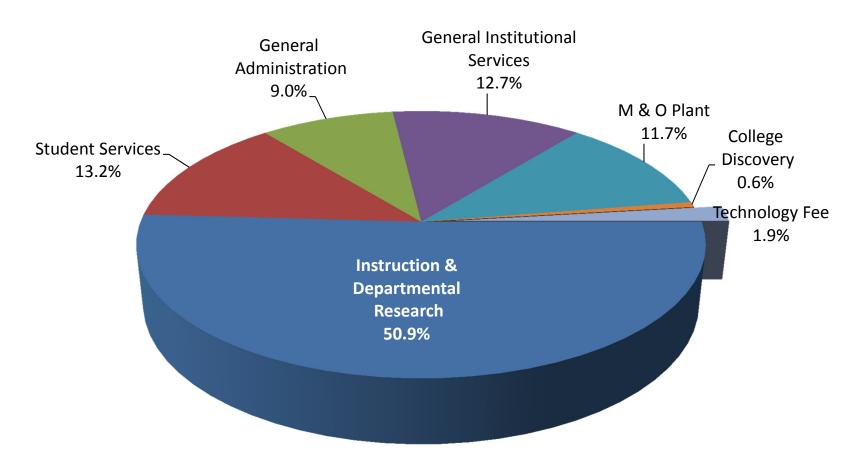
Major Purpose	Personnel Service Regular (full-time staff)	Adjuncts (part-time teaching staff)	Temporary Service (part-time staff)	Total Personnel Service	Other Than Personnel Service (OTPS)**	TOTAL
Instruction & Departmental Research and						
Academic Support Services	20,174,285	6,709,571	1,081,896	27,965,752	3,481,345	31,447,097
Student Services	6,625,742	74,082	312,968	7,012,792	1,789,337	8,802,129
General Administration	4,098,007	24,452	239,959	4,362,418	783,000	5,145,418
General Institutional Services	5,288,288		325,272	5,613,560	2,266,691	7,880,251
M & O Plant	3,856,649		50,000	3,906,649	3,340,450	7,247,099
College Discovery	299,398	4,864	60,000	364,262	5,560	369,822
Technology Fee	-	-	558,220	558,220	585,000	1,143,220
Total	40,342,369	6,812,969	2,628,315	49,783,653	12,251,383	62,035,036

\*Includes Special Programs 🍨

! PS includes COMPACT & STEM

\*\* OTPS includes Compact & Special Projects

#### FY 2013-2014 Budget Distribution by Major Purpose



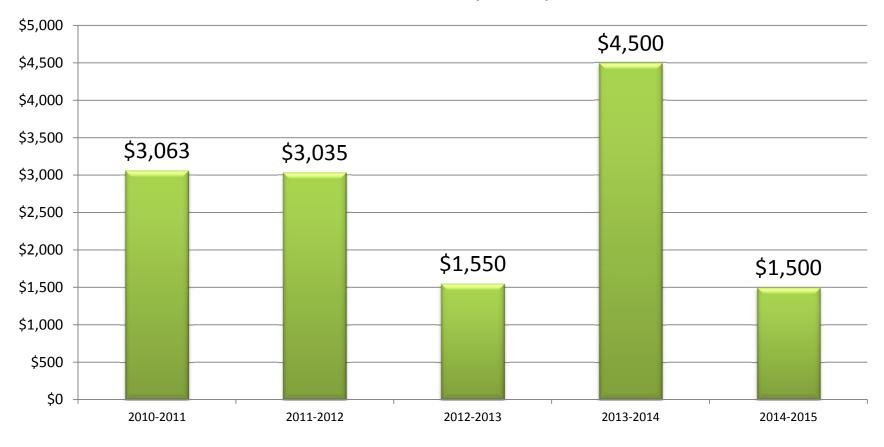
## **Capital Funding**

#### FISCAL YEAR (x1,000)

FUNDING AGENCY	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015
Borough President	\$778		\$600	\$2,000	\$0
City Council	\$2,285	\$1,535	\$950	\$2,500	\$1,500
Mayoral		\$1,500	\$0	\$0	\$0
TOTALS	\$3,063	\$3,035	\$1,550	\$4,500	\$1,500

#### **Capital Funding**

FISCAL YEAR (x1,000)

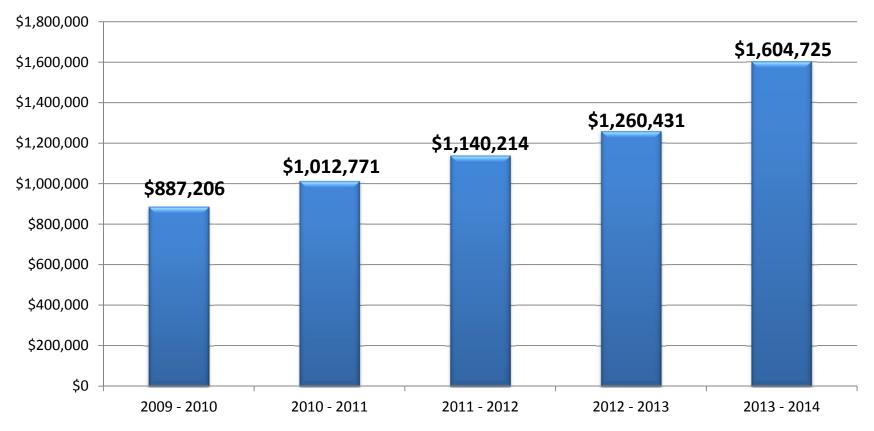


## FUNDRAISING

### FUNDRAISING SUMMARY

FISCAL YEAR	TOTAL	
2009 - 2010	\$887,206	
2010 - 2011	\$1,012,771	
2011 - 2012	\$1,140,214	
2012 - 2013	\$1,260,431	
2013 - 2014	\$1,604,725	

### **Fundraising Summary**



## Contributed Income to Hostos Community College Foundation

Individuals	\$237,071	15%
Foundations	\$611,632	38%
Corporations	\$445,432	28%
Other Organizations	\$243,105	15%
In-kind Gifts	\$67,485	4%
College Fundraising TOTAL	\$1,604,725	100%



## CONTINUING EDUCATION & WORKFORCE DEVELOPMENT

## PRE-COLLEGE PROGRAMS: CUNY LANGUAGE IMMERSION PROGRAM (CLIP)

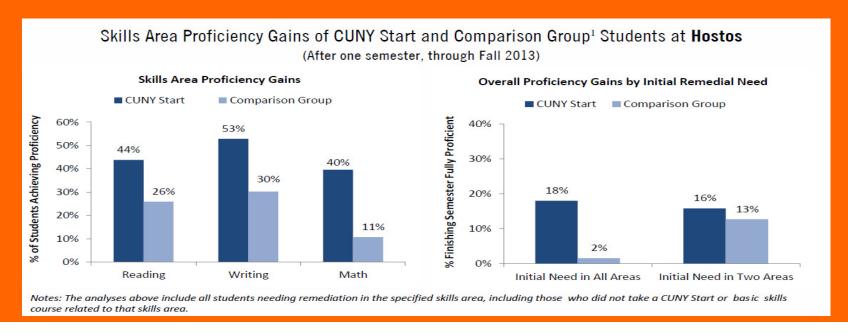
- The Hostos CUNY Language Immersion Program (CLIP) served 4,055 students from Spring 1999 through Fall 2013.
- CLIP serves approximately 800 students per year.
- A review of 4 cohorts of CLIP from Fall 2011 to Fall 2012 revealed that:
  - on Average 84% of CLIP completers matriculate in Hostos.
  - for the most part, CLIP students that enrolled at Hostos skipped at least 1 or 2 levels of college level ESL.

#### PRE-COLLEGE PROGRAMS: CUNY START

- The Hostos CUNY Start program served 868 students from Fall 2010 through Fall 2013.
- Program Completion Rate: 83%.
- After one semester, CUNY Start students were more likely to:
  - gain proficiency in reading, writing, and math, compared to a similar group of Hostos students not enrolled in CUNY Start.
  - finish the semester without needing any further remediation.
- Once CUNY Start students began a degree program they:
  - attempted and earned more credits than the Hostos student comparison group after one semester.
  - were retained at higher rates than comparison group students.

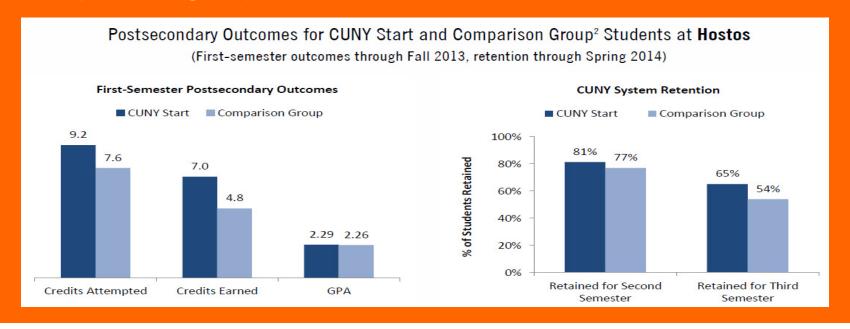
#### PRE-COLLEGE PROGRAMS: CUNY START

■ After one semester, CUNY Start students were more likely to gain proficiency in reading, writing, and math, compared to a similar group of Hostos students not enrolled in CUNY Start.



#### PRE-COLLEGE PROGRAMS: CUNY START

Once CUNY Start students began a degree program, they attempted and earned more credits than the Hostos student comparison group after one semester.



## GRANT- AND CONTRACT FUNDED PROGRAMS

- Newly Awarded Grants and Contracts as of 2014:
  - Health Careers Opportunity Program (\$600,000)
  - Reentry Green Technology Training Program (\$150,000)
  - CUNY CBO Partnership for Success (\$129,859)
  - Heroes Pilot Program for Veterans (\$300,000)
  - Center for Bronx Non-profits (\$120,000)
  - Career Network: Healthcare (\$285,394)
  - Customer Service Training Certificate Program for Farmers' Markets & Green Markets (\$19,000)
  - From GED to HSE (\$15,000)

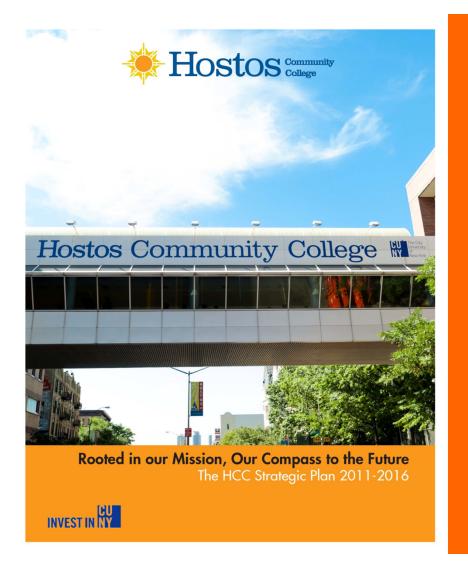
## CEWD FULL-TIME EQUIVALENT (FTE) STUDENT ENROLLMENT

■CEWD experienced a 42% increase in FTE funding from 2013-14 to 2014-15.

#### CAREER SERVICES

- In 2013-14, Career Services:
  - Served 6,241 students and alumni
  - Served 339 graduates from the class of 2013 & 86% or 291 obtained employment
  - Coordinated employment for 444 actively enrolled degree students
  - Referred and placed 318 students in a Cooperative Education Program internship placement

## STRATEGIC PLANNING



## Our Five Strategic Plan Goals

- Integrated Teaching and Learning Programs and Supports
- Campus and Community Leadership
- Culture of Continuous Improvement and Innovation
- Workforce Development for a 21<sup>st</sup> Century Economy
- Institutional Infrastructure and Advancement

http://www.hostos.cuny.edu/StrategicPlan/

# 2014-2015 CAMPUS-WIDE OPERATIONAL PLAN

## **EXECUTIVE SUMMARY HIGHLIGHTS**



## **Progress Toward Our Strategic Goals**

- 3<sup>rd</sup> college-wide operational plan focused on common priorities
- Rounding bend to complete our 2011-16 plan
- See <u>Midway In How are We Doing</u>? completed spring 2014 for a detailed report on our progress

### 2014-2015 Operational Plan Development

- Priorities set at President's Retreat (March 2014)
- Drafts developed by divisions with feedback from OIRSA and President (May-July 2014)
- Aligned plan w/CUNY PMP indicators (Sept. 2014)
- Divisional plans organized into college-wide plan (Sept. 2014)

## 7 College-Wide Priorities

### 2014-2015 COLLEGE-WIDE OPERATIONAL PLAN PRIORITIES

Focus on First Year Student Success and Transfer (G1, I1)

Rethink Remedial and Developmental Education (G1, I2)

Build Faculty and Staff Management Skill Sets and Leadership (G2, I2)

Expand Workforce Partnerships (G4, I4)

Establish Hostos as a Model for Use of Technology (G5, I1)

Optimize Physical Infrastructure to Meet Student Needs (G5, I2)

Align and Expand the College's Marketing and Branding Efforts (G5, I4)

http://www.hostos.cuny.edu/StrategicPlan/

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Design: Kirt Pierre / Office of the President

### Other Priorities

- Divisions individually addressing other initiatives
- Significant work underway in:
  - Assessing student learning outcomes
  - Diversifying revenue streams
  - Developing next generation student leadership
  - And others...

## SERVING OUR STUDENTS IN 2014-2015

### 1st Year Success and Transfer

- All fall 2014 entering freshmen assigned Success Coaches now 3,483 students (50%+ of student body) have them
- 200 or so entering freshmen can participate in 1<sup>st</sup> Year Seminar and can access more accelerated developmental English classes
- A "Reverse Transfer System" 1<sup>st</sup> in NY was recently launched by Hostos, Lehman College and Bronx Community College
- Number of new retention programs launched, including Summer Success 101 and Aspen Ascend Fund Two-Generation Program

## College Readiness (Remedial/Developmental)

- \$2.6 million, 5-year Title V grant launches ADELANTE, to enhance and accelerate progress through the developmental sequence
- 350+ entering freshmen can participate in pre-testing workshops before taking the reading, writing, and math skills test exams
- Given evidence of impact of CLIP on college readiness (see Executive Summary!), Pre-CLIP being launched

## Faculty and Staff Management Skill Sets and Leadership

- 50 faculty expected to complete year-long Hostos Teaching Institute
- Staff and faculty will have access to more PDIs from HR (e.g., on customer service, effective management)

### **Workforce Partnerships**

- Center for Bronx Nonprofits rolling out a 3-year strategic plan with new initiatives (e.g., exec management certificate, TV show)
- \$600,000, 3-year US Department of HHS HRSA grant supporting CEWD Health Careers Opportunity Program
- \$300,000 Stavros Niarchos Foundation grant has created Hostos Community Heroes, a new 2-year pilot program for veterans
- \$1 million JPMorgan Chase grant launches program for Bronx youth healthcare career exploration, training, and placement

### Model for Use of Technology

- Succeed@Hostos an academic early warning system will be implemented in 50+ Math and English course sections
- Rollout of new classroom assignment management system and a fully-online space management system
- Fully implemented Online Scholarship System 1,000+ students have already used it to apply for scholarships

### **Physical Infrastructure**

- Millions in CUNY 2020 funding supporting allied health and media jobs incubator and innovation lab w/Lehman and Macaulay Honors College
- Schematic design for the new Allied Health Complex will commence with newly hired architect for this project
- Planning for "green" replacement for Savoy roof will begin

### **Marketing and Branding**

- Celebrate faculty, staff, and institutional accomplishments
  - faculty awards, Title V, Aspen Prize finalist and beyond!
- Build on our award-winning marketing and branding strategies and continue to refine communications

### Evidence-Based Decision-making (crosscutting)

- Prepares us for arrival of new President in 2015-16
- Positions us for successful PRR w/Middle States in 2017

### **Operational Planning Timeline 2014-2015**

### November 2014

Present 2014-15 plan at State of the College

### June - August 2015

Integrate 2015-16 divisional plans into college-wide plan

### January 2015

Cabinet/Deans check-in

### April - June 2015

Divisions draft
2015-16 plan, & complete
2014-15 final report
Prep for new President

### February 2015

Divisional check-in

### March 2015

Set priorities for 2015-16 at President's Retreat  Now let's take advantage of this operational plan to help us achieve an even higher level of community engagement, excellence, and leadership. THANK YOU!

### PRESIDENT'S CABINET

### **CARMEN COBALLES-VEGA**

Provost and Vice President for Academic Affairs

### **ESTHER RODRÍGUEZ-CHARDAVOYNE**

Senior Vice President for Administration and Finance

### **NATHANIEL CRUZ**

Vice President for Student Development and Enrollment Management

### ANA M. CARRIÓN-SILVA

Vice President for Institutional Advancement

### **CARLOS MOLINA**

Vice President for Continuing Education and Workforce Development

### **DOLLY MARTÍNEZ**

Assistant Vice President for College Affairs and Deputy to the President

### **EUGENE SOHN**

Acting Executive Counsel and Labor Designee

### **JOSHUA M. RIVERA**

**Director of Government Relations** 

### **ODALYS DÍAZ-PIÑEIRO**

**Director of Special Projects** 

### **VACANT**

**Chief Diversity Officer** 

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# Q & A





## State of the College Address

Dr. David Gómez Interim President Thursday, November 6, 2014