



HCC Strategic Planning

Staff, Faculty, Student, and Community Kickoff Forums

January 10, 2017

February 7, 2017

February 8, 2017

March 1, 2017

Purpose of Forum Today

Get faculty, staff, student, and community input on strategic priorities that support HCC's completion agenda for the next 5 years



HCC Strategic Planning Proposed Timeline and Key Activities - 2017

Phases*	Activities	Jan	Feb	March	Apr	May	June	July	Aug	Sept
1. Identify evidence-based high-level priorities	<ul style="list-style-type: none"> Facilitate faculty/staff/student forums (at least 1 for each group) – discuss roles in completion, solicit evidence-based input on future plan priorities – work w/ Senate, SGA, etc. to promote 									
	<ul style="list-style-type: none"> Create online space to upload SP updates, allow for ongoing comments 									
	<ul style="list-style-type: none"> Convene SP Committee to review forum feedback, discuss PRR data, and outline priorities 									
2. Undertake SWOT and data mining	<ul style="list-style-type: none"> Consultant assist with review of other college websites, plans – to bring in environmental scanning/market analysis data 									
	<ul style="list-style-type: none"> Convene SP Committee to undertake environmental scanning/SWOT analysis 									
3. Construct strategic plan framework	<ul style="list-style-type: none"> Convene SP Committee (1-2x) to establish goals, priority areas of activity focus, and measureable outcomes 									
4. Vet framework	<ul style="list-style-type: none"> Host faculty/staff/student forums to provide input into the framework 									
	<ul style="list-style-type: none"> Solicit input from Bronx community stakeholders, working with CBNP, Bronx Corridors Project, and other community engagement avenues 									
5. Prepare plan	<ul style="list-style-type: none"> SP Committee members work with consultant to draft narrative 									
	<ul style="list-style-type: none"> Plan narrative completed and produced 									
	<ul style="list-style-type: none"> Plan publicly available 									

The Strategic Plan Committee

David	Gómez	President	President's Office
Christine	Mangino	Provost	Academic Affairs
Esther	Rodríguez-Chardavoyne	Senior Vice President	Administration & Finance
Semah	Altam	Student	Liberal Arts & Science
Nathaniel	Cruz	Vice President	SDEM
Isela	Herrera	Student/SGA Chair of Senate	Liberal Arts & Science
Ernest	Ialongo	Professor	Behavioral & Social Sciences
Piotr	Kocik	Director	OIRSA
Dolly	Martínez	Deputy to the President/AVP	President's Office
Amaris	Matos	Director	Academic Affairs
Nelson	Nuñez-Rodríguez	Associate Professor	Natural Sciences
Daliz	Pérez-Cabezas	Manager	CEWD
Salim	Rayman	Professor	Dental Hygiene
Johana	Rivera	Associate Dean	SDEM
Elisabeth	Sergile	Associate Director	OIRSA
Pearl	Shavzin	Administrative Coordinator	Administration & Finance
Elisabeth	Tappeiner	Head, Technical Services	Library
Anna	Pond	Consultant	President's Office

**Have you ever been part of a
strategic planning process?**



What is strategic planning?



Definition of Strategic Planning

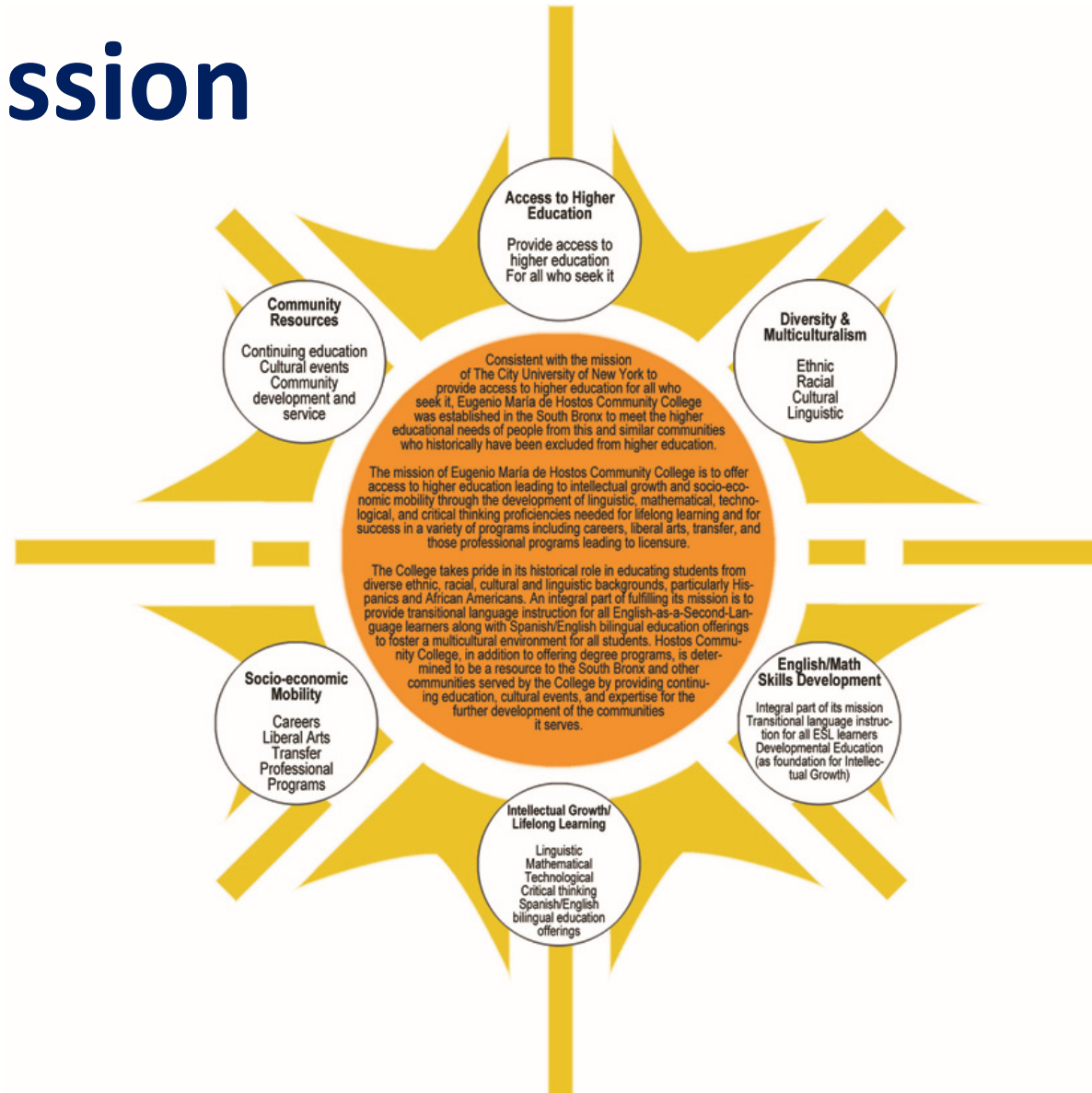
Strategic planning is an organization's process of defining its strategy, or direction, and making decisions on allocating its resources to pursue this strategy. It may also extend to control mechanisms for guiding the implementation of the strategy.

Strategy has many definitions, but generally involves setting goals, determining actions to achieve the goals, and mobilizing resources to execute the actions.

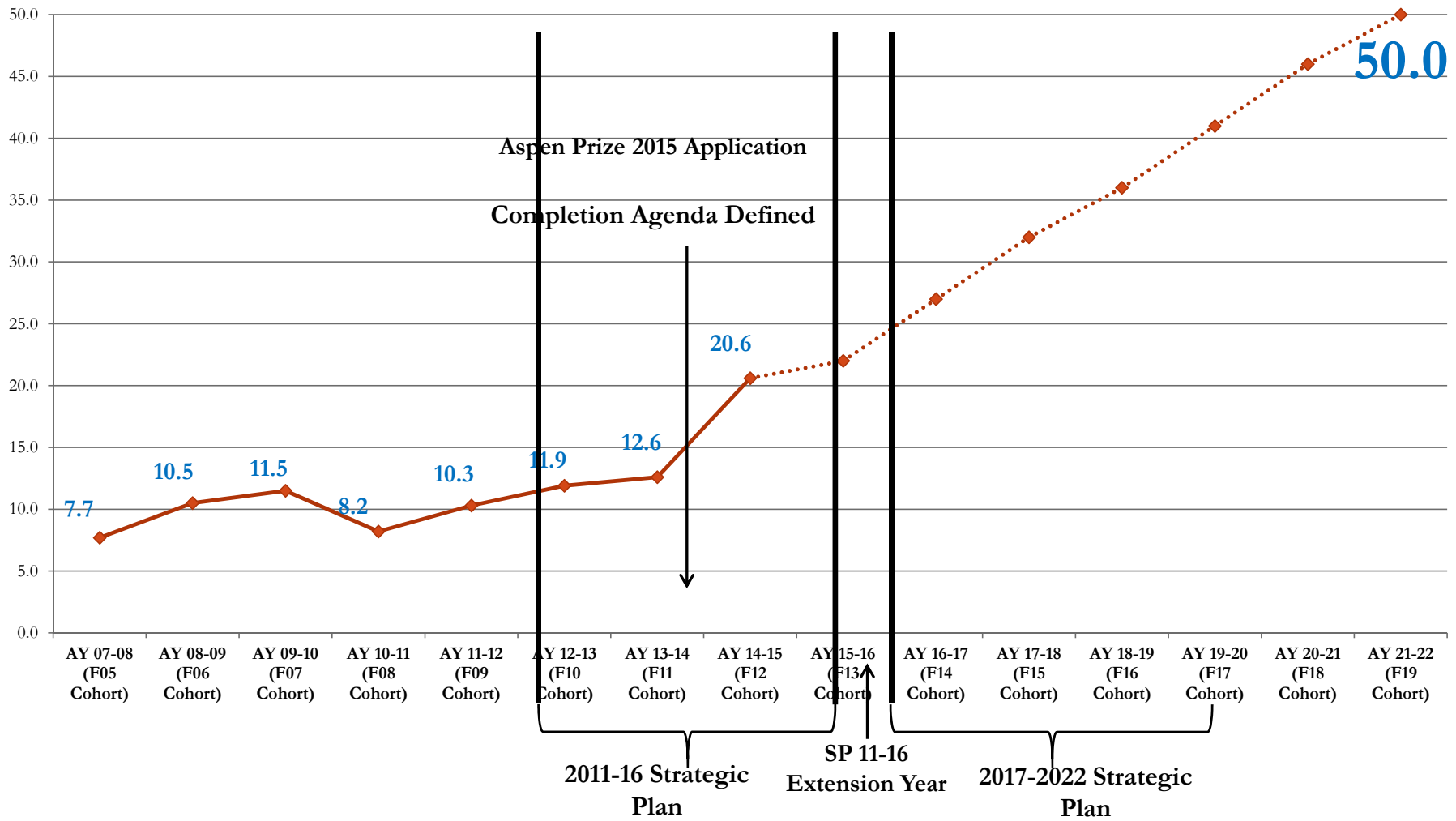
Strategic planning is a process and thus has inputs, activities, and outputs. It is typically iterative, with feedback loops throughout the process.

Strategic planning provides inputs for strategic thinking, which guides the actual strategy formation. The end result is the organization's strategy, including a diagnosis of the environment and competitive situation, clarity on what the organization intends to accomplish, and key initiatives or action plans for achieving those accomplishments.

HCC's Mission



Three-year Graduation Rate and Projected Three-year Graduation Rate for First-Time Full-Time Freshmen



Why 50% Completion?

It's not...

- About reducing the quality of our programs
- At the expense of excellence in serving our students
- Going to be held against anyone doing their best
- Going to hurt Hostos if we don't hit the mark



Why 50% Completion?

It is aspirational but doable

- Based on analysis of completion trends
- Builds on progress from the last plan



Why 50% Completion?

It is the right thing to do

- Students come here to complete something
- The difference between college and no college is estimated at \$1 million in lifetime earnings
- \$285.7 billion in added tax revenues from students earning higher wages
- \$19.2 billion in taxpayer savings as students experience better health, lower crime rates, and reduced utilization of safety net services

Why 50% Completion?

It is what we would want for our families



Why 50% Completion?

Questions?

**Who helped you finish something
that's important to you?**

Who have you helped finish something?

Questions For Breakouts

- What do you think are HCC's current strengths and challenges related to student completion?
- Based on that, what 3-5 major activities should the college prioritize to address in the next 5 years?

Breakout then share highlights with large group



Final Thoughts?

Join Us!

Future dates:

College Community Forums:

Thursday, February 9, 2017

Wednesday, April, 19, 2017

at 3:30 PM

in the Savoy Multipurpose Room



Thank you!